

## PRESS RELEASE

For Immediate Release  
Press Inquiries Contact:  
Mavis Bates  
630-605-9244

2023 Aurora GreenFest: For the Love of Our Mother Earth!

Call for Sponsors, Vendors, Electric Vehicle Owners, and Volunteers

Aurora, IL -- The Aurora GreenFest is back! Save the date for May 13<sup>th</sup>, 2023. After a three year hiatus due to COVID, we are excited to present the 11<sup>th</sup> Annual Aurora GreenFest, and it's going to be better than ever! The GreenFest will be from 10:00 a.m. to 4:00 p.m. at Prisco Community Center and McCullough Park located at 150 W. Illinois Ave. in Aurora. As always, the GreenFest is a free and accessible event, so bring the whole family.

This year the GreenFest is being held on May 13<sup>th</sup>, the day before Mother's Day, so our theme will be "For the Love of Our Mother Earth". Our community has come a long way in making sustainability a priority. The GreenFest has had a lot to do with this progress, teaching the people of the Fox Valley about sustainability, resilience, and how we can all walk more gently on our planet. We really are "Growing Greener Every Day."

We would like to invite all interested exhibitors and vendors to go to our webpage, [www.auroragreenfest.org](http://www.auroragreenfest.org) and click on the "Get Involved" button. There you will find everything you need to sign up for a booth, either inside Prisco or outside under the beautiful oak trees in McCullough Park. We are eager to welcome sources for:

- Alternative, sustainable, and organic food choices, especially Community Supported Agriculture (CSAs)
- Fair trade products,
- Animal protection, rescue, and care
- Organic, herbal, homemade aromatherapy, soaps, body products
- Upcycled/Recycled, handmade art, crafts, and jewelry
- Energy efficient home upgrades and resources
- Native gardening
- Local/regional home and business recycling efforts and methods
- Non-profit global and local environmental and justice causes
- Electric vehicles and EV charging stations
- Renewable energy, including wind, solar, and geothermal
- Water conservation
- And many other wonderful things. Surprise us!

The State of Illinois passed the Climate and Equitable Jobs Act (CEJA) and the federal government passed the Inflation Reduction Act; both provide increased support for renewable energy, electrical vehicles, and energy efficiency. One of our main goals for this year's GreenFest will be "Implementing CEJA and IRA in Kane County." We are seeking solar installers, home energy efficiency experts, and electrical vehicle charging vendors. Our visitors will be looking for ways to take advantage of these important pieces of legislation.

Over 2,000 people attended GreenFest in 2019. We hope you will join us on May 13, 2023 on the banks of the beautiful Fox River, as we celebrate with you and our other partners, working together to build a sustainable community for ourselves and our children.

Aurora GreenLights, an affiliate of The Conservation Foundation, a 501c3 organization, organizes the festival.

Parents, bring your kids. Kids, bring your parents. Come to the Aurora GreenFest on May 13, 2023. For more information please call Mavis Bates at 630-605-9244.

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